

MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 S

Results as of: 04/30/2019

CARLTON LLOYD LOCATION TENNESSEE GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 1 -10 33 46 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 3 15 71 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 29 36 27 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 4 10 28 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 0 MEMBER GROWTH NET GOAL -20 MEMBER GROWTH ACTUAL * -40 LAST YEAR MEMBERSHIP ACTUAL -60 -80 -100 -120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 24 CLUBS OF 49 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 634 (57.95%) MALE 460 (42.05%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 237 TOTAL FAMILY UNIT MEMBERS DECEASED 15 CLICK HERE FOR CUMULATIVE 10 CLUB CANCELLED MEMBERSHIP DATA 121 FAMILY MEMBERS PAYING HALF 147 OTHER

172

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